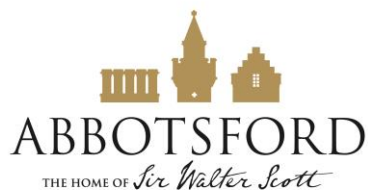


THE WALTER
SCOTT PRIZE
FOR HISTORICAL
FICTION



WALTER SCOTT PRIZE 2024 LONGLIST MEDIA PACK

Want to spread the word about the Walter Scott Prize longlist? Feel free to use or tweak these social media posts and digital assets, or pass on to your publicity departments to do so.

The Walter Scott Prize longlist will be announced on **Thursday 22nd February 2024 at 9.00am GMT**. Once the embargo has lifted, please share the news far and wide! The Walter Scott Prize also comes under the new management of The Abbotsford Trust this year, so feel free to share that news too if relevant.

SOCIAL MEDIA

Suggested copy:

The 2024 @waltscottprize longlist has been announced. Twelve brilliant books to sweep you from one end of the world to the other, and from the Dark Ages to the twentieth century. To find out what more go to www.walterscottprize.co.uk/news-and-media

The Walter Scott Prize has come home! It is now managed by The Abbotsford Trust, the independent charity responsible for Sir Walter Scott's extraordinary Borders home. Find out more at Walter Scott's Abbotsford

Please tag us if you share the news on:

Twitter/X @waltscottprize

Facebook, Instagram and Threads: @walterscottprize

TikTok walterscottprizes

We will also be doing an announcement video post on Instagram, Twitter/X and TikTok.

PRESS RELEASE

You can download a pdf of the WSP Longlist press release [here](#) from 22nd Feb – feel free to share it with your own media contacts or book bloggers **from 22nd February at 9.00am GMT**.

DIGITAL ASSETS

You can download and use the logos and photographs below, by clicking on the images below. The Longlist sticker may also be applied to jacket artwork if you wish (this is optional). Higher res versions/different formats are available by emailing rebecca@stonehillsalt.co.uk.

Longlist roundel sticker:



Downloadable high res images of The 2024 Walter Scott Prize longlist at Abbotsford:



Downloadable high res image of the 2024 Longlist jackets and authors:

